

A yellow tractor is shown in a field, with its front end and large rear wheel visible. The tractor is positioned on the left side of the frame, and its shadow is cast onto the ground. The background consists of a dark, plowed field under a grey sky. The text is overlaid on the right side of the image.

KONYA AGRICULTURE FAIR 2019 RESULT REPORT



Konya Agriculture Fair 2019



7 Halls and Open Area



90.000 m2



The Largest
Agricultural Fair of
Turkey

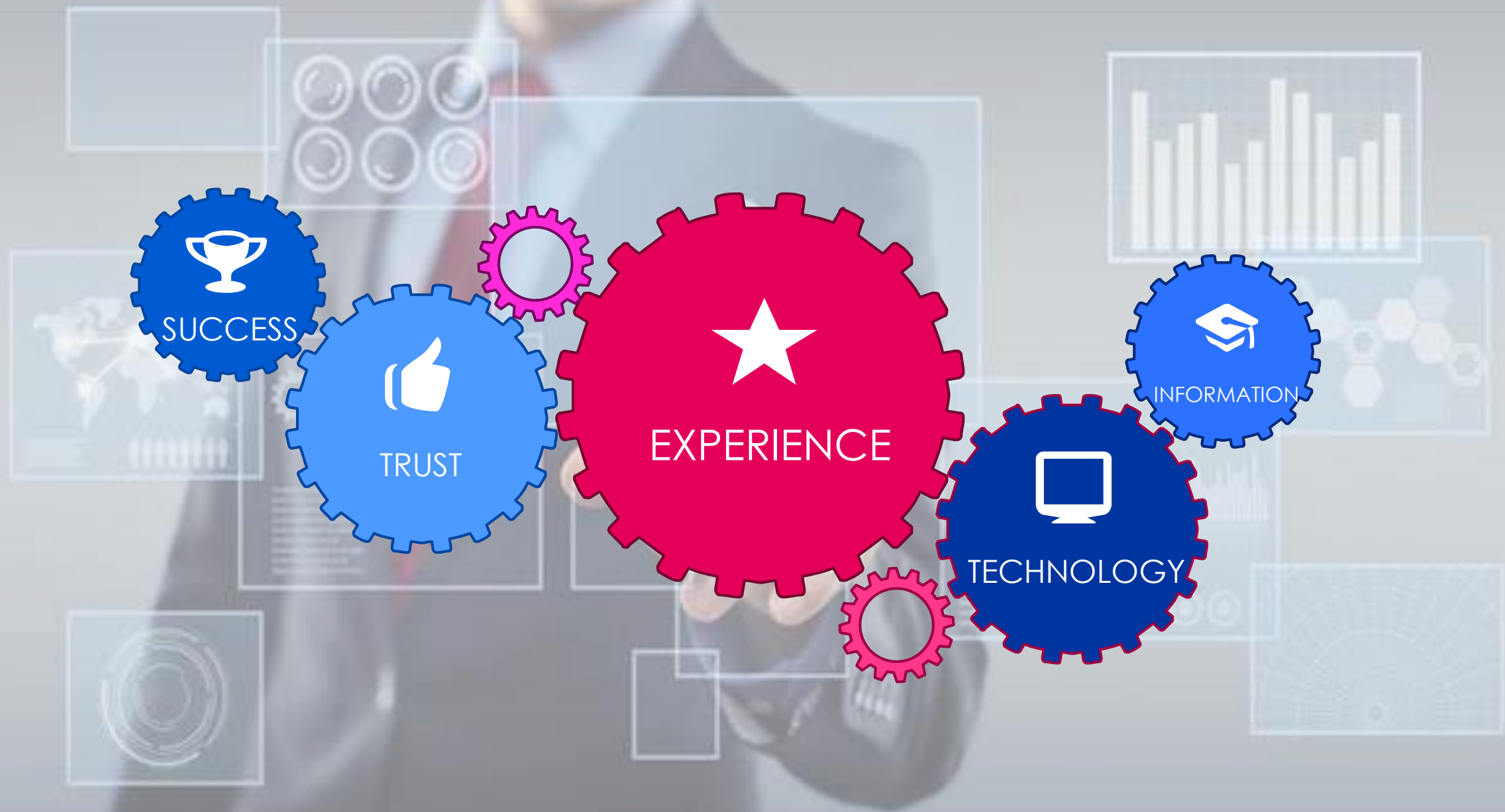
After 2019...



441 Exhibitors From 20 Countries

Visitors From 101 Countries

304.855 Professional Visitors



A faint, light blue world map is visible in the background of the slide. The map shows the outlines of the continents, with a slightly darker blue color for the landmasses and a lighter blue for the oceans. The map is centered on the Atlantic Ocean, with North and South America on the left and Europe and Africa on the right.

Exhibitor Countries

USA, Germany, Austria, Australia,
Azerbaijan, Belgium, China, Finland,
France, South Korea, India, The
Netherlands, Italy, Iran, Spain, Japan,
Poland, Slovenia, Taiwan, Turkey

Visitor Information

300.672

Local
Visitors

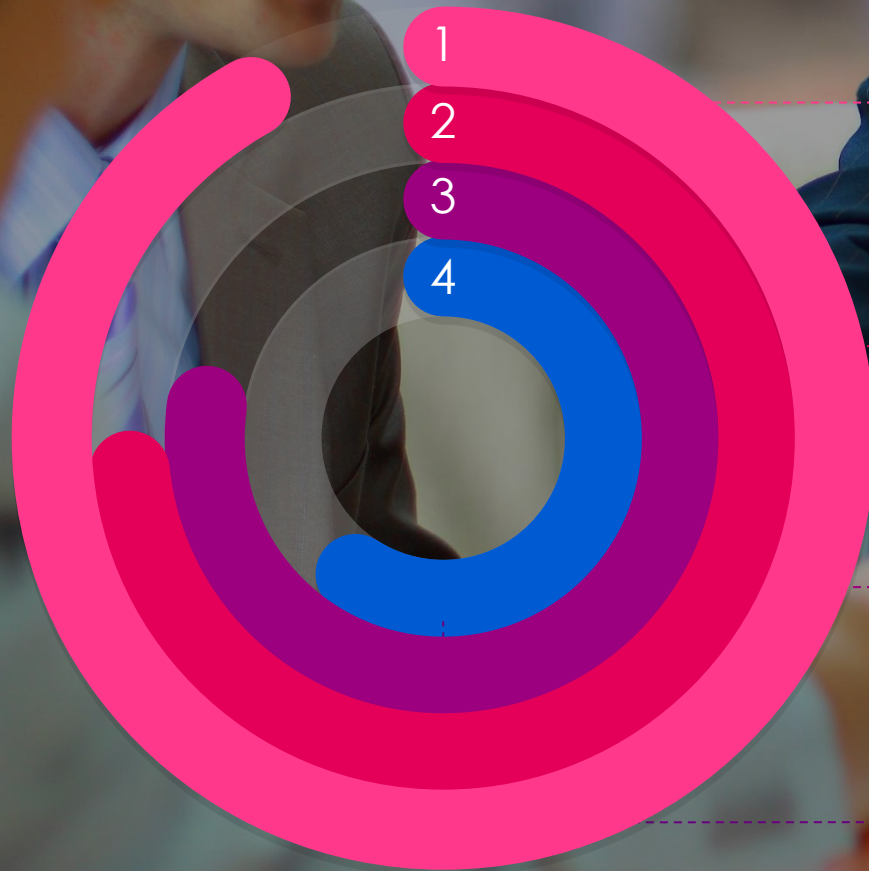
304.855

Total Visitors

4183

Foreign
Visitors

Visitor Opinions



98%

Liked the fair.



96%

Will visit next year.



92%

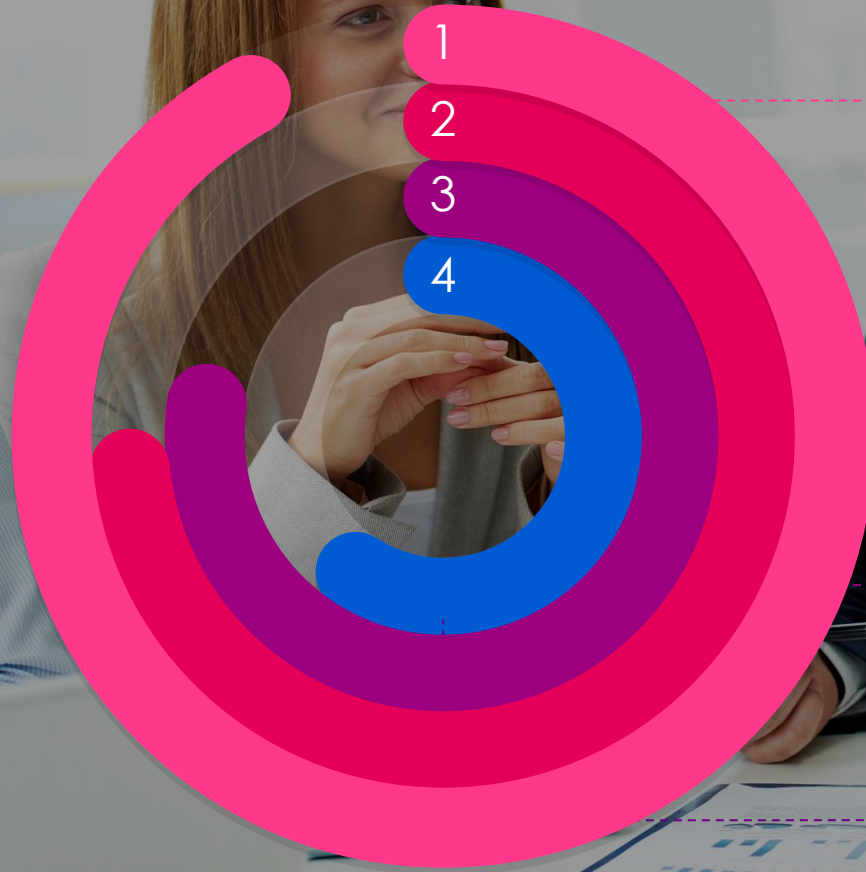
Will recommend the fair to their network



27%

Visited the fair for the first time

Exhibitor Opinions



84%

Liked the fair.



93%

Will exhibit next year.



79%

Will recommend the fair to their network.



12%

Exhibited for the first time.

Sectoral Information of Visitors

Tractors
%32

Tractors and
agricultural
machinery spare
parts
%31

Fertilization
and seeding
machinery
%19

Marketing, export,
consulting, insurance
and project
institutions
%13

Multi-purpose
construction
machinery
%13

Planting machinery
%13

Harvest machinery
%13

Trailers
%12

Harvesters
%12

Drills
%11

Plows
%10

Hoe Machinery
%9

Activity Type of Visitors

Raw Material Supplier
%51

Importer
%16

Manufacturer
%16

Service Provider
%15

Distributor
%15

Exporter
%14

Consulting and
Education
%14

Wholesaler
%12

Departments & Positions of Visitors



Purpose of Visit

Socializing with business network

%93 of our visitors visit the fair to socialize with their business network.



Meeting with actual business partners

%91 of our visitors visit the fair to meet with their actual business partners.



Events and seminars in fair

%94 of our visitors visit the fair to join the events and seminars for improving their sectoral knowledge.



News and improvements of sector

%98 of our visitors visit the fair to follow the news and improvements of sector.

Purpose of Visit

Meeting with different companies

%96 of our visitors visit the fair to meet with different companies for any business opportunity for future.



Expand business network

%96 of our visitors visit the fair to expand their business network and meet new business people.

